

EUGENE SEOH

USER EXPERIENCE DESIGNER

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SKILLS

Heuristic Analysis
Persona Development
Competitive + Comparative Analysis
Design Facilitation
Usability Testing
User Interviews
Data Synthesis
Content Strategy
Wireframes
Sketch
Invision
Adobe XD
Adobe Creative Cloud
Visual/Interaction Design

AWARDS

ADOBE CREATIVE JAM 2019
3RD Place People's Choice

EDUCATION

General Assembly
UX Design Immersive
9/2018-12/2018

Georgia State University
Marketing
8/2016-5/2018

Georgia Perimeter College
Political Science
2014-2016

EXPERIENCE

UX Designer — AMERICAN ADDICTION CENTERS
September 2019-November 2019

- Created visual mockups to enhance the usability across multiple sites associated with the AAC.
- Ideated designs while maintaining brand identity in order to increase conversions and customer engagement.

UX/UI DESIGNER — HELIUM SERVICES
February 2019-September 2019

- Conducted user interviews, usability testing, heuristic evaluations, and discovery sessions with clients.
- Offered complex problems with simple solutions for a variety of clients.
- Designed wireframes, prototypes, and visual mockups.
- Created user stories, task flows, sitemaps, and other artifacts.

UX DESIGNER — THE GIVING KITCHEN
December 2018-March 2019

- Conducted user interviews and usability testing.
- Strategized design approach and content creation.
- Created research and design artifacts.

UX/UI DESIGNER — TINA HEALTHCARE
December 2018-March 2019

- Scripted and conducted user interviews.
- Conducted C&C analysis, and heuristic evaluation.
- Developed user personas.
- Designed a hi-fidelity prototype.